



BOARD MEETING MINUTES

December 13, 2018

ATTENDANCE

BOARD:	President	Ben Brewer
	Treasurer	Ann Perry
	Communications & Publicity	Pam Cain
	Breakfast/ Art in the Park Chair	Victoria Hunt
	Fund Raising Director	Andy Coleman
	Membership Chair	Megan Clark
	Facebook/Media Chair	Janet Becker
PARK:	Park Manager	Mebane Ogden
	Park Maintenance Supervisor	Mark Lee
	Assistant Park Manager	Allen Murray
	Park Services Specialist	Hallie Oalde

CALL TO ORDER

. Ben Brewer called the meeting to order at 5:01 PM.

APPROVAL OF MINUTES

. Ann Perry moved to approve the minutes of the 10/25/18 and 11/8/18 Board meetings, Pam Cain seconded, and the Board approved unanimously.

TREASURER'S REPORT

. Ann gave a report on November financials. Total Store Inventory Sales for November were \$2,746; Total Park Store Revenue was \$6,507; Total Revenue was \$8,137; Total Expenditures for November were \$6,017. Net revenue for November was \$2,188. We had \$11,977 in our checking account and \$51,154 in our money market account. Total donation to the Park in November was \$80 for club house Wi-Fi. See attached.

. Ann submitted a summary of Trustmark Business Interest Checking for November. See attached.

. Ann submitted copies of the Money Market and Checking Account bank statements for November. See attached.

. Pam Cain moved that the Board approve the financial report for November, Janet Becker seconded, and the Board approved unanimously.



ART IN THE PARK

Victoria Hunt reported that the Art classes have been scheduled for 2019. She asked for input re cancellation policy and refunds. Hallie Oalde shared the Moonlight paddle policy and after a brief discussion, it was decided that there will be no refund for the art classes. This will be noted on the advertising.

Breakfast with a Ranger

Victoria Hunt reported a very successful November breakfast and thanked all who came to help. She shared a request for an additional breakfast in January for the Can Opener Rally participants. She put out a call to breakfast regular helpers and if we can get two more park helpers, will have enough help so it will be held on Saturday, January 5, 2019 with two seatings: 8:30 and 9:30.

Goals/Programs Plan Review

. Mebane and Ben will get together and review the Annual Plan to establish goals for 2019. Mebane shared that she had additional ideas she received from District. Other board members would like to see an increase of local family activities in the goals.

IDEAS FOR FUTURE SPECIAL EVENTS

. Megan and Janet would like to see more school related activities. The Yellow Bus program was mentioned. Mebane said the Park would happily provide information to the schools upon request. This will be looked into for possible events. Hallie shared that there is a written program about the Park that might be useful. She will pass that along to Board members

.Mebane suggested Christmas Musical events such as caroling during the month of December. Contacting local school music departments might also make it possible to have a few musical events during the month of December.

. After a discussion of our past fishing events, Ben and Mebane suggested an ongoing Fishing activity possibly called "CAUGHT in the ACT". A good discussion followed and this will be looked into at a future time.

. Andy asked about promoting the park as a photo site. A discussion followed.

.Other ideas were a car show or wooden boat show. Mebane reminded members that all events must support The Mission Statement of Florida State Parks.

CAMP STORE

. The CSO will no longer operate the Camp Store after December 31, 2018. Final inventory will be done on or about January 1, 2019. Items will be stored for future silent auctions, ranger breakfast gift items, and small sales during the year.

. Ann requested a meeting to decide where the CSO files can be stored and the CSO phone. This will take place in January.

. Ann reported that going forward the monthly accounting will be done by the Treasurer but the accountant will still do the CSO income tax. Also, Square and QuickBooks will be kept active.

. She also pointed out that the Wi-Fi in the club house is still a problem so asked Mark for his assistance to resolve the problem.



COMMUNICATIONS AND PUBLICITY

. Pam reported that there was nothing new to report.

PARK MANAGEMENT

. Mebane

-asked if things were working better in the area of communication since the communication meeting that established guide lines. Pam reported that there were no issues.

-pointed out that construction has started around the park and the pool and bath house are closed for now. Traffic flow may need to be changed during this time so be aware.

-reported on a well-attended business plan meeting that was held at the park regarding the concessionaire. She pointed out that the CSO set the table for the interest that was shown by those in attendance and thanked the CSO for all their work over the last 2 years.

-reported on the beach assess meeting that took place. Over 100 people attended. Because the CSO is non-political we cannot speak on behalf of the CSO but can as private citizens making it clear that opinions stated are not on behalf of the park or the CSO.

- Interviews are taking place for new ranger position and the park will be fully staffed shortly.

- invited all the annual park Christmas party. Thanks to Claudia who will be cooking the two turkeys donated by the CSO.

- Moonlight paddle coming up soon.

- thanked all for watching Facebook. Because we are a nonpolitical group, the terms of agreement have been tightened up to reflect that.

- offered a tour of the park for all board members.

- requested the purchasing of windbreakers for volunteers. Because the donations to the park fund can support this request, the request was granted and Hallie will take care of the ordering.

ADDITIONAL ITEMS FROM THE FLOOR

. Ann asked about the use of the remaining funds in the donations to the park category for 2018. Mebane will look at item needed at get an order ready.

. Victoria reminded all board members to fill out monthly time sheets. Mebane explained the importance of these to the park. Hallie and Victoria will be sure new members have the sheets and know how to fill them in.



ADJOURN

. At 6:20pm Pam moved that the meeting be adjourned, Ann seconded, and the Board approved unanimously.

Respectfully submitted,

Victoria Hunt
Board member