



BOARD MEETING MINUTES

June 14, 2018

ATTENDANCE

BOARD:	President	Victoria Hunt
	Secretary	Janice Gaultney
	Treasurer	Ann Perry
	Communications & Publicity	Pam Cain
PARK:	Park Manager	Mebane Ogden
VISITOR:	Volunteer	Claudia Burgess

CALL TO ORDER

. Victoria called the meeting to order at 2:35 PM

APPROVAL OF MINUTES

. Ann moved to approve the minutes of the 05/10/18 Board meeting, Janice seconded, and the Board approved unanimously.

TREASURER'S REPORT

. Ann gave a report on May financials. Total revenue was \$13,668; total expenditures were \$13,574. Net revenue was \$193. We have \$6616.09 in our checking account, and \$61,710.57 in our money market account. See attached.

. Ann submitted a summary of Trustmark Business Interest Checking. See attached.

. Ann submitted copies of the Money Market and Checking Account bank statements. See attached.

. Pam moved that the Board approve the financial report, Janice seconded, and the Board approved unanimously.

. Ann gave Mebane/Park a check for \$1000 for the remainder of T-shirts per agreement of Board and Park at May meeting.

. Ann gave an update on her work with the accountant; it was agreed hiring the accountant was money well spent.

MEMBERSHIP

. Victoria reported that membership is up to 59 active members; in 2016, we had 29 active members.

. Janice commented on the informative letter Megan sent to all members.

. It was agreed Megan's hard work is having a positive impact on membership.



CSO FUNDRAISING ACTIVITIES

- . Victoria reported that this month's art class was Friday, June 8, and was full.
- . Victoria reported that last Saturday's Breakfast with a Ranger had 49 guests; she and Janice commented regarding the tremendous help received from the Park Volunteers.

CSO PROJECT LIST

- . Victoria reported she had purchased a new door.
- . Ann reported she had given the Park \$631.81 for money counting machine and parts.

NEW BOARD MEMBER

- . Victoria welcomed Pam Cain to the Board and thanked her for being willing to serve as Communications and Publicity Director.
- . Board members agreed she is already making a positive impact.
- . Victoria stated that the Board still needs to fill some key positions.
- . Ann mentioned Claudia Burgess, who is present today, could be a possible candidate. She assisted with the last BWAR.
- . Janice mentioned Becky Geisler who has expressed an interest and will volunteer at the next BWAR.

CAMP STORE

- . Ann suggested that store volunteers should know more about events in the Park, so that they can provide info to customers. Discussion followed. Park activities are listed on Topsail's website.
- . An info sheet for Park store volunteers may be helpful.

COMMUNICATIONS

- . Victoria stated she would like to see the Friends' activities moved more to the top of the webpage. She suggested having more pictures of Friends activities, such as Membership, BWAR, Dirty Friday, Store and Art in the Park.
- . Pam reported she is planning to start an Instagram Account. She will gather pictures and start the account in a few months.
- . A discussion followed about using pictures of people without permission; it was agreed children should be omitted from photo displays unless parents give permission.

MEET AND GREET

- . Janice reported she plans to set up under the tent the evening before the Veterans Day Event as she did last year.
- . The date of the Meet and Greet will be Friday, November 9.
- . She plans to use Wine World again for wine and cheese.
- . Fortunately, this year Pam can take over publicity.
- . Mebane suggested we anticipate at least 100 people this year.

JULY MEETING

- . Victoria announced the Board will not meet during the month of July. Board meetings will resume in August.



PARK MANAGEMENT REPORT

- . Mebane welcomed Pam and thanked her for serving on the Board.
- . Mebane suggested that the Board may want to get the Director of Mosquito Control involved. He is very interested in the Park. She thinks he would be a good committee chair or even Board member.
- . Mebane expressed her support of the Meet & Greet. She needs info regarding date and time as soon as possible so that she can register with the State.
- . Mebane suggested having four musicians perform at Meet & Greet. She will provide their contact info.
- . Mebane stated the trams need speakers.
- . Mebane asked Pam to advertise that in the summer TDC provides free Park parking, and the Trams run every half hour.

ADDITIONAL ITEMS FROM THE FLOOR

- . There were no additional items from the floor.

ADJOURN

- . At 3:29 Janice made a motion to adjourn the meeting, Ann seconded, and the Board approved unanimously.

Respectfully submitted,

Janice M. Gaultney
Secretary